



Dear Neighbor,

The **3rd Annual Franklin County Pride March & Rally** will take place in Greenfield from 12pm-2:30pm on **Saturday, June 15, 2019** and we need your help to make it happen!

The love we have experienced from the community these past three years has touched us so deeply and we are committed to making Franklin County a supportive place for all. Now, more than ever, the resiliency of our community and our ability to stand up for and celebrate diversity is of utmost importance.

Donating to Franklin County Pride is a great opportunity for you to support your neighbors and showcase your **business values**. We expect over **400 marchers** and **1,000 attendees** this year to join us, and thousands more to learn about the event through our social media presence and radio and print publicity.

Our fundraising goal this year is to raise **\$15,000** and we hope to raise the majority of our goal through business sponsorships. The donations that we receive through these sponsorships will cover event expenses such as entertainment, tents, and t-shirts. We also accept in-kind donations and donated items for our fundraising raffles.

The attached **Sponsorship Form** outlines several levels and benefits and includes where to send your donation. Please join us in celebrating our community spirit on June 15th!

With respect and appreciation,

**The Franklin County Pride Planning Committee**

# PRIDE 2019 SPONSORSHIP LEVELS & BENEFITS

	CHAMPION \$1,000 or more	LEADER \$500	ADVOCATE \$250	ALLY \$100	FRIEND \$50
<b>PRINT RECOGNITION</b>					
Name/Business printed in Official Pride Program	•	•	•		
Logo on Stage Banner	•	•			
Logo printed on Official Pride Program	•				
<b>ONLINE RECOGNITION</b>					
Acknowledgement on FC Pride Facebook Page	•	•	•	•	•
Link on Pride Website Sponsor Page	•	•	•	•	
Logo and Link on Pride Website Sponsor Page	•	•	•		
<b>MEDIA RECOGNITION</b>					
Recognition on Radio Interviews/Ads/Press	•				
<b>ADDITIONAL RECOGNITION</b>					
Verbal Recognition from Pride Stage	•	•			
Official Pride Sponsor Window Sign	•	•	•		
Rainbow Flag	•	•	•		

Go to [www.franklincountypride.org/sponsorships](http://www.franklincountypride.org/sponsorships) to fill out a sponsorship form

Questions? Email [sponsorships.fcpride@gmail.com](mailto:sponsorships.fcpride@gmail.com)

**NOTE:** Sponsors who would like to reserve a space for a Booth/Tent during the Rally or who would like to register their group or business to march in the parade MUST register separately. Please email [vendors.fcpride@gmail.com](mailto:vendors.fcpride@gmail.com) reserve a booth and/or visit [www.franklincountypride.org](http://www.franklincountypride.org) to register.

## SPONSORSHIP/DONATION FORM

Company Name:

Contact Name:

Address:

City/State/Zip:

Phone:

Email:

Website/Facebook URL:

### PLEASE CHECK BOX FOR DESIRED LEVEL OF SUPPORT

☐ \$1,000 Champion

☐ \$500 Leader

☐ \$250 Advocate

☐ \$100 Ally

☐ \$50 Friend

☐ Other:

**To ensure your logo is represented on PRIDE materials please send payment and company logo by May 20, 2019**

Forms and checks should be mailed to P.O. Box 494, Greenfield, MA 01302

You can donate online at <http://www.tinyurl.com/FCPrideSponsorships>

Make checks payable to "Franklin County Pride"

Email your company logo in JPEG or PNG format to [sponsorships.fcpride@gmail.com](mailto:sponsorships.fcpride@gmail.com)

## IN-KIND DONATION FORM

Company Name:

Contact Name:

Address:

City/State/Zip:

Phone:

Email:

Website/Facebook URL:

### PLEASE DESCRIBE DONATED ITEMS

TOTAL DOLLAR VALUE OF ALL DONATED ITEMS

\$ \_\_\_\_\_

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